



Planting a House Church

Launch and Scale a Multiplying Discipleship Community

[Hero Section with background image of people gathering in a home]

From Vision to Launch to Multiplication: The Complete Roadmap

"House churches aren't just smaller versions of traditional churches. They're biblical, personal, reproducible, accessible, and effective. They're the future of discipleship."

Why House Churches Matter

The House Church Movement

House churches are experiencing rapid growth. Why?

They're Biblical

- Early church met in homes (Acts 2:46, Romans 16:5)
- Intimate settings for discipleship
- Relational focus
- · Biblical model

They're Personal

- Small, intimate community
- Real relationships form
- Accountability happens naturally
- Deep discipleship occurs

They're Reproducible

- One group plants another
- Exponential growth possible
- Multiplying disciples

• Sustainable model

They're Accessible

- · No building needed
- Lower overhead
- Flexible meeting times
- Inclusive community

They're Effective

- Higher discipleship
- More engagement
- Stronger community
- Lasting impact

Your House Church Model

Defining Your Vision

Before planting, get crystal clear:

Why are you planting?

- Reach unchurched people?
- Multiply disciples?
- Deeper discipleship?
- Community service?
- Plant new churches?

What problem are you solving?

- People can't find intimate community?
- No discipleship happening?
- Church is too large/impersonal?
- Geographic gap?
- Missional need not being met?

What is success?

• What does thriving look like?

- How will you measure progress?
- What are your 1-year, 3-year, 5-year goals?

Vision Statement Template

Format: "We are planting a house church to **[PURPOSE]** among **[TARGET PEOPLE]** through **[METHOD]** in order to **[ULTIMATE GOAL]**."

Example: "We are planting a house church to build intimate discipleship among young professionals through missional community in order to see them transformed into Christ's image and multiplied as disciple-makers."

Your Complete Launch Timeline

PRE-LAUNCH PHASE (Months 1-3)

Month 1: Prayer and Clarification

- Week 1: Clarify personal calling
- Week 2: Meet with potential core team
- Week 3: Host first core team meeting
- Week 4: Week of prayer/fasting

Month 2: Planning and Preparation

- Week 1: Determine meeting location/time
- Week 2: Identify first 15-20 people to invite
- Week 3: Finalize location/logistics
- Week 4: Final preparations

Month 3: Pre-Launch and Final Prep

- Week 1: Final invitations
- Week 2: Setup day
- Week 3: Manage last-minute details
- Week 4: LAUNCH WEEK

Leadership Structure

Building Your Team

Core Team Roles:

Pastor/Leader

- Casts vision
- Teaches/preaches
- Pastoral care
- Final decision-maker

Co-Pastor/Assistant

- Supports lead pastor
- Backup teaching
- Handles issues when lead unavailable

Worship/Prayer Leader

- Leads prayer time
- Worship leadership
- Spiritual atmosphere

Community/Hospitality Leader

- Welcome and food coordination
- Setup/cleanup
- Newcomer integration

Outreach/Mission Leader

- Connects with community
- Service projects
- Evangelism training

Meeting Structure

Suggested Format (90 Minutes)

Welcome and Icebreaker (10 minutes)

- Greet warmly
- Fun icebreaker question
- Relational connection

Worship/Prayer (15 minutes)

- Music or prayer focus
- Connect to God
- · Hearts opened

Teaching/Word (25-30 minutes)

- Bible teaching
- Engaging, applicable
- Leave time for questions

Discussion/Application (20 minutes)

- Break into smaller groups
- · Discuss passage
- Apply to life

Prayer Requests (10 minutes)

- · Share requests
- Pray for each other
- Ministry time

Fellowship/Food (15 minutes)

- Informal time
- Build relationships
- Deeper conversations

Curriculum Options

Option 1: Book of the Bible

- Read one book systematically
- · Verse by verse
- 3-6 months per book
- Builds foundation

Option 2: Topical Studies

- Themes (prayer, faith, forgiveness)
- Related passages
- 4-8 weeks per topic
- Addresses needs

Option 3: Character Studies

- Biblical characters (Moses, David, Paul)
- Life lessons
- 4-6 weeks per character
- Engaging format

My Recommendation: Mix formats. Book of Bible (12 weeks) + topical studies (8 weeks) + character studies (8 weeks) = 28 weeks. Repeat, adjust.

Growth Targets

Year 1

- 15-25 regular attendees
- 2-3 new believers
- 2-3 potential leaders identified
- Established rhythm
- Community forming

Year 2

• 25-35 regular attendees

- 5-8 new believers
- 5-7 new leaders emerging
- Leadership positions filled
- Growth trajectory clear

Year 3

- 35-50+ attendees OR
- Plant second group (15-20 in original, 10-15 in new)
- 8-12 new believers
- 8-10 trained leaders
- Multiplication beginning

Multiplication Strategy

When to Plant

Signs You're Ready:

- ✓ Healthy original group
- Multiple potential leaders identified
- ✓ Growth plateau
- ✓ Leadership team agrees
- ✓ Prayer and confirmation
- ✓ Clear vision for new plant

Multiplication Process:

Step 1: Cast Vision (Months 6-12)

- Talk about multiplication
- Frame as exciting, not sad
- Build excitement

Step 2: Identify New Leader (Months 9-15)

- Recruit lead planter
- Mentor intensively

• Give responsibility

Step 3: Identify Core Team (Months 12-18)

- Identify 3-5 people to transition
- Explain the vision
- Build excitement

Step 4: Transition (Month 18-24)

- New group starts
- Original group continues
- Maintain connection

Step 5: Support New Plant (Months 25-36)

- Mentor new leader
- Share resources
- Celebrate victories

Troubleshooting Common Challenges

Challenge 1: Declining Attendance

Causes: Life got busy, felt unwelcomed, conflicts, lost touch **Solutions:** Personal outreach, address concerns, remove obstacles

Challenge 2: Conflict Between Members

Causes: Personality clashes, theological disagreement, hurt feelings **Solutions:** Address early, meet individually, facilitate reconciliation

Challenge 3: Dominant Personalities

Causes: Naturally extroverted, seeking validation, lack of awareness **Solutions:** Talk privately, set expectations, direct questions to others

Challenge 4: Leadership Burnout

Causes: Too much responsibility, not sharing workload, no boundaries **Solutions:** Delegate more, share leadership, take breaks

Challenge 5: Not Growing

Causes: No one inviting friends, not welcoming, closed group mentally **Solutions:** Refocus on outreach, train people to invite, improve welcome

Financial Management

Simple Budget

Monthly Expenses:

• Location rental: \$0-500 (or free if home)

• Supplies (coffee, snacks): \$50-100

• Curriculum/materials: \$25-50

• Miscellaneous: \$25-50

• Total: \$100-700/month

Funding Models:

- Suggested giving (\$10-20/week per person)
- Community fund (offering plate)
- Event-based fundraising
- Transparent about needs

Launch Checklist

6 Months Before Launch

- ✓ Prayer and clarification
- ✓ Vision written
- ✓ Core team identified
- ✓ Leadership roles defined

3 Months Before Launch

- ✓ Location secured
- Meeting time decided

- ✓ Curriculum chosen
- ✓ First 15-20 people identified

1 Month Before Launch

- All logistics finalized
- Teaching prepared
- ✓ Materials printed
- Team fully prepared

Launch Week

- ✓ Setup complete
- ✓ All materials ready
- People confirmed
- ✓ Team prayer and fasting
- ✓ Ready to launch!

First Meeting Agenda

Welcome & Icebreaker (10 minutes)

Welcome everyone warmly. Ask icebreaker question: "What's one thing you're excited about these days?"

Worship/Prayer (15 minutes)

Play worship music or lead in prayer. Set spiritual tone.

Teaching (25 minutes)

Teach first passage. Make engaging, not overwhelming.

Discussion (15 minutes)

Small group discussion: "What stood out? How does this apply to your life?"

Prayer (10 minutes)

Prayer requests. Pray for each other.

Fellowship (15 minutes)

Food, coffee, conversation. Build relationships.

Outreach and Evangelism

Building Community Presence

Service Projects:

- Feed hungry
- Community clean-up
- Clothing drive
- Environmental service

Community Events:

- Neighborhood picnic
- · Block party
- Movie night
- Sports league

Relational Outreach:

- Train members to share faith
- One-on-one conversations
- Long-term friendships
- Organic evangelism

Digital Presence:

- Website
- Social media
- Facebook group
- Easy to find online

Network Building

Multiple Churches

Once you have multiple groups:

Unified Identity:

- All part of same network
- Shared values and vision
- Common name
- Unified website

Shared Resources:

- Teaching materials
- Leadership training
- Worship music
- Prayer meetings

Leadership Team:

- Leaders from each group
- Monthly leadership meetings
- Aligned direction
- Mutual accountability

Network Events:

- Quarterly gatherings (all churches together)
- Annual conference or retreat
- Baptism celebrations
- Prayer meetings

Resources

Books on House Churches

• "Viral Churches" — Nelson Searcy

- "Planting Houses of Hope" Robert Logan
- "Simple Church" Thom Rainer

Online Resources

- HouseChurch.com
- HouseChurchesNow.com
- SimpleChurches.net

Your Next Steps

This Month: ✓ Identify 2-3 potential core team members ✓ Have call conversations ✓ Start weekly prayer meetings ✓ Write your vision statement

This Quarter: ✓ Core team established ✓ Location secured ✓ Meeting time decided ✓ First invitations sent

This Year: ✓ Launch your house church ✓ Establish consistent rhythm ✓ Begin developing leaders ✓ See lives transformed

Sample Vision Statements

Example 1: "We are planting a house church to make disciples among our neighborhood through authentic community and relational evangelism, resulting in transformed lives and multiplying disciples who impact our city for Christ."

Example 2: "We are planting a house church to reach unchurched families in our area through genuine hospitality and relational evangelism in order to see them encounter Jesus and become His followers."

Example 3: "We are planting a house church to develop leaders who multiply disciples through teaching, prayer, and accountability in order to launch a movement of reproducing disciples."

Final Encouragement

"The investment is long-term, but the returns are exponential. One house church can become two. Two can become four. Four can become eight. Within 3 years, you could have 4-8 house churches, 60-100+ disciples, and a multiplying movement with Kingdom impact."

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